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FOR IMMEDIATE RELEASE

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Indianapolis Hotel Employees Use Hearts and Feet Raising \$35,000 to Fight Against Cancer

Indianapolis, IN (August 5, 2009) – Area hotel employees, employed by General Hotels Corporation, walked around the clock for 24 consecutive hours in the battle against cancer during the American Cancer Society’s signature event, Relay for Life. Walkers gathered at The American Legion Mall in downtown Indianapolis on Saturday, August 1, 2009 for a 24-hour walking vigil where teams of family, friends and co-workers take turns walking or jogging around an area track as a poignant reminder that cancer never sleeps. The event concluded 10 AM Sunday morning. Walkers camp out overnight and raise money through donations, but they also participate in many fun activities and ceremonies. Employees raised \$35,000 for The American Cancer Society through activities held prior to the event. Activities included bake sales, car washes, yard sales and donations. General Hotels Corporation Vice President of Sales and Marketing, Glenn Brooks presented a \$35,000.00 check to The American Cancer Society, which was accepted by Relay for Life Event Chair, Ms. Monica Gillaspy.

Participating Indianapolis hotels included Crowne Plaza at Historic Union Station, Crowne Plaza Airport, Holiday Inn East, Holiday Inn North, Holiday Inn Express South and Homewood Suites at the Crossing. Additional participating hotels outside the Indianapolis area included Holiday Inn and SpringHill Suites by Marriott of Terre Haute, Homewood Suites and Hampton Inn of Lafayette as well as Courtyard by Marriott of Kokomo. Indianapolis based hotel management company, General Hotels Corporation, operates the hotels.

“Relay for Life provided a unique opportunity for our employees to come together to celebrate associates and loved ones who have battled cancer, remember those we’ve lost and fight back against the disease by raising \$35,000 for The American Cancer Society,” said General Hotels Corporation president and CEO, James E. Dora, Jr. “This experience serves as a reminder that no one is immune to this disease and together, we can actually help our associates, friends, family and neighbors that have been touched by cancer,” Dora added.

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The public was also invited to attend the Luminaria Ceremony, which took place after sundown. To honor the community's cancer survivors and to remember those lost to the disease, survivors circled the track rimmed with glowing luminaria while the names of survivors and those lost to the disease are read aloud. Funds raised at Relay for Life will enable the American Cancer Society to support local services and resources for cancer patients and their families. Funds also support critical cancer research and community education programs designed to teach people how to reduce their risk of developing cancer. Relay for Life events are held in numerous communities throughout the state, raising millions of dollars for the fight against cancer.

About General Hotels Corporation

General Hotels Corporation is an Indianapolis based hotel management company operating 11 hotels located throughout central Indiana. Indianapolis hotels include Crowne Plaza at Historic Union Station, Crowne Plaza Indianapolis Airport, Holiday Inn North at the Pyramids and Caribbean Cove Indoor Water Park, Holiday Inn East, Holiday Inn Express South and Homewood Suites by Hilton at the Crossing. General Hotels Corporation operates Homewood Suites by Hilton and Hampton Inn in Lafayette, IN; Holiday Inn and SpringHill Suites by Marriott in Terre Haute, IN and Courtyard by Marriott in Kokomo, IN. Additional information is available at www.GenHotels.com.

About The American Cancer Society

The American Cancer Society is dedicated to eliminating cancers as a major health problem by saving lives, diminishing suffering and preventing cancer through research, education, advocacy and service. Founded in 1913 and with national headquarters in Atlanta, the Society has 13 regional Divisions and local offices in 3,400 communities, involving millions of volunteers across the United States. For more information call 1-899-800-ACS-2345 or visit www.cancer.org.

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Photo Caption:
American Cancer Society Relay for Life Event Chair, Ms. Monica Galaspy accepts \$35,000 check presented by General Hotels Corporation Vice President of Sales and Marketing, Glenn Brooks.

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