



FOR IMMEDIATE RELEASE

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CROWNE PLAZA INDIANAPOLIS AIRPORT DONATES SLEEP ADVANTAGE® BEDDING PROGRAM FOR THE AMERICAN CANCER SOCIETY HOPE LODGE.

Indianapolis, IN (February 5, 2009) – The new Crowne Plaza Indianapolis Airport will make a presentation to the American Cancer Society at 6:30 PM on Thursday, February 5, 2009 at the hotel's grand opening reception. The presentation includes a pledge to provide the American Cancer Society's planned Indiana Hope Lodge with the popular Crowne Plaza Sleep Advantage® bedding package as featured in Crowne Plaza Hotels worldwide. The bedding package includes upgraded mattress covers, sheet sets, blankets, pillows and lofty duvet sets.

The value of the bedding is estimated to be approximately \$12,000.

American Cancer Society Hope Lodges provide 24-hour, temporary, free residential housing, for cancer patients traveling far away from home for treatment. The Indiana Hope Lodge will be located on the Southeast corner of 21st and Capitol Avenue on the Clarian Health campus in downtown Indianapolis and feature approximately 53,000 square feet to include 40 private rooms and a furnished sitting area. Common patient areas will feature fully equipped kitchens, a dining room, laundry facilities, conference rooms, a library as well as exercise, game and meditation rooms. There are currently 26 Hope Lodges nationwide. Indiana is one of nine lodges currently in the planning stage. Ms. Cindy Paquin, Program Manager, Survivorship Initiatives will be accepting the pledge on behalf of the American Cancer Society.

"Sadly, cancer has touched the lives of many of our employees and profoundly impacted our organization. Consequently, we have chosen the American Cancer Society as our charitable cause of choice," states Mark Pongonis, Crowne Plaza Indianapolis Airport general manager. "We have committed to American Cancer Society involvement on numerous levels, of which the Hope Lodge initiative is one. To provide comfortable bedding to cancer patients and families traveling to Indianapolis for treatment is a modest gesture of hospitality during an undoubtedly difficult time. We could not be more honored to participate in the Hope Lodge initiative," continues Mr. Pongonis.

A formal pledge will be presented at the Crowne Plaza Indianapolis Airport grand opening reception on Thursday, February 5, 2009 at 6:30 PM in the International Ballroom. The hotel is celebrating completion of its \$10.5 million dollar renovation; the 271-room Crowne Plaza Indianapolis Airport officially converted from Holiday Inn Select Indianapolis Airport to a Crowne Plaza on December 1, 2008. Extensively renovated areas include the atrium lobby, guest rooms, guest baths, function space, food and beverage outlets as well as exterior lighting and landscaping. With the addition of the new Crowne Plaza Indianapolis Airport, there will be two Crowne Plaza Hotels representing 550 guestrooms in the state of Indiana. The Crowne Plaza Indianapolis Airport will complement the existing Crowne Plaza at Historic Union Station located at 123 West Louisiana Street in downtown Indianapolis.

The Crowne Plaza Indianapolis Airport features the newly introduced Crowne Plaza Sleep Advantage® program in all guestrooms. The Sleep Advantage® program encompasses the entire sleep experience, from training staff on how to create and maintain a restful environment to providing innovative products and services. Program components include

new bedding, guaranteed wake-up calls, designated quiet zones, night lights, drape clips, sleep CDs, sleep tips and amenities such as eye masks, ear plugs and lavender spray.

Crowne Plaza Indianapolis Airport is located just off Sam Jones Expressway and I465, minutes from the new Indianapolis International Airport and downtown Indianapolis. The property, which is operated by General Hotels Corporation, under a license agreement with InterContinental Hotels Group, is located at 2501 South High School Road, Indianapolis, IN.; Telephone: (317) 244-6861; Facsimile: (317) 243-1074; website: www.crowneplaza.com/ind-airport.

The Crowne Plaza Indianapolis Airport participates in Priority Club Rewards, the world's first and most global hotel loyalty program spanning more than 3,600 hotels in nearly 100 countries. Members earn their choice of points toward free hotel nights or merchandise, or earn frequent flyer miles with more than 40 domestic and international airline partners. Enrollment in Priority Club Rewards is free. Guests enroll online at www.priorityclub.com, by calling 1-888-211-9874 or at the front desk of any Crowne Plaza hotel.

As part of the InterContinental Hotels Group global portfolio, Crowne Plaza Hotels & Resorts has 243 hotels in 48 countries, and are located in major urban centers, gateway cities and resort destinations. For reservations at Crowne Plaza properties, visit www.crowneplaza.com or call 1-800-2CROWNE.

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